

Chorley Cakes Folk customer privacy notice

This privacy notice tells you what to expect us to do with your personal information.

Our contact details

Email

info@chorleycakesfolk.co.uk

What information we collect, use, and why

We collect or use the following information for **marketing purposes**:

- Names and contact details

Lawful bases

Our lawful bases for collecting or using personal information for **marketing purposes** are:

- Consent
- Legitimate interest: To keep people informed of upcoming events.

Where we get personal information from

- People directly:
 - By giving us the information at one of our events
 - By sending us a request by email
 - By using the subscribe link on our website

How long we keep information

We keep your information until you tell us you no longer wish to be contacted by us. You can do this either by sending a request by email to info@chorleycakesfolk.co.uk or by using the unsubscribe link at the bottom of any of our marketing emails.

Who we share information with

Data processors

MailChimp

This data processor does the following activities for us: They store names and email addresses and send you information about upcoming events by email when we ask them to.

Sharing information outside the UK

Where necessary, we may transfer personal information outside of the UK – essentially due to our data processors, Mailchimp, being based in the USA. When doing so, we comply with the UK GDPR, making sure appropriate safeguards are in place. Please contact us for more information.

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Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal data.

Your right to rectification - You have the right to ask us to rectify personal data you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal data in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal data in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal data in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal data you gave us to another organisation, or to you, in certain circumstances.

Your right to withdraw consent – When we use consent as our lawful basis you have the right to withdraw your consent.

You don't usually need to pay a fee to exercise your rights. If you make a request, we have one calendar month to respond to you.

To make a data protection rights request, please contact us using the contact details at the top of this privacy notice.

How to complain

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you can also complain to the ICO.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

Website: <https://www.ico.org.uk/make-a-complaint>

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23 August 2024